

THE INTERNATIONAL
BNA2027
FESTIVAL OF NEUROSCIENCE

25 - 28 April 2027 | Belfast, UK

PARTNERSHIP PROSPECTUS



WELCOME

THE INTERNATIONAL
BNA2027
FESTIVAL OF NEUROSCIENCE

Join the BNA2027 Programme Organising Committee and the British Neuroscience Association (BNA) for the 8th International Festival of Neuroscience, 25th -28th April 2027, Belfast

BNA2027 will be the largest neuroscience event of its kind in Europe in 2027, bringing together over 1,000 researchers, clinicians, industry leaders, and patient representatives in a unique multi-organisation forum. We hope you can join us for a diverse, world-class scientific programme spanning fundamental research, clinical practice, and commercial innovation.

ICC Belfast's accessible, state of the art convention centre and Belfast's vibrant culture provide the ideal setting for delegates and partners to connect, inform and influence the future of neuroscience. We look forward to welcoming you there.

BNA2027 Programme Organising Committee



Dr Laura Ajram
CEO
British Neuroscience Association



Professor Narendra Ramnani
President
British Neuroscience Association



Dr Dayne Beccano-Kelly
Meetings Trustee
British Neuroscience Association



Dr Dorothy Tse
Co-Chair BNA2027 Programme
Organizing Committee



Dr Elaine Murray
Co-Chair BNA2027 Programme
Organizing Committee

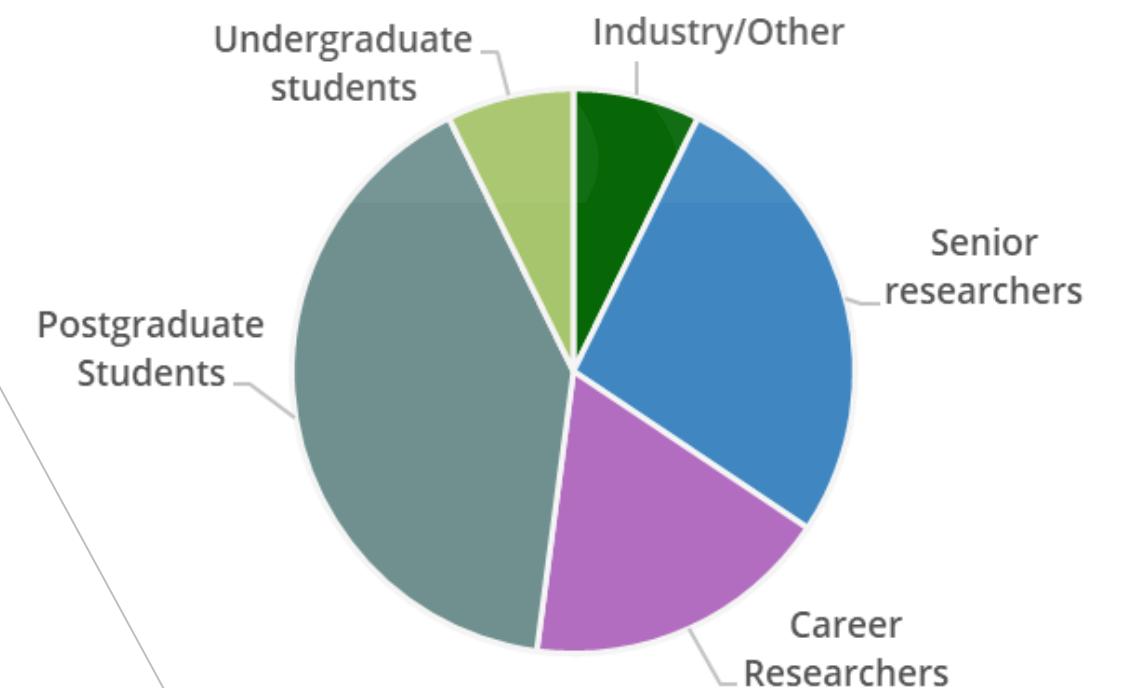
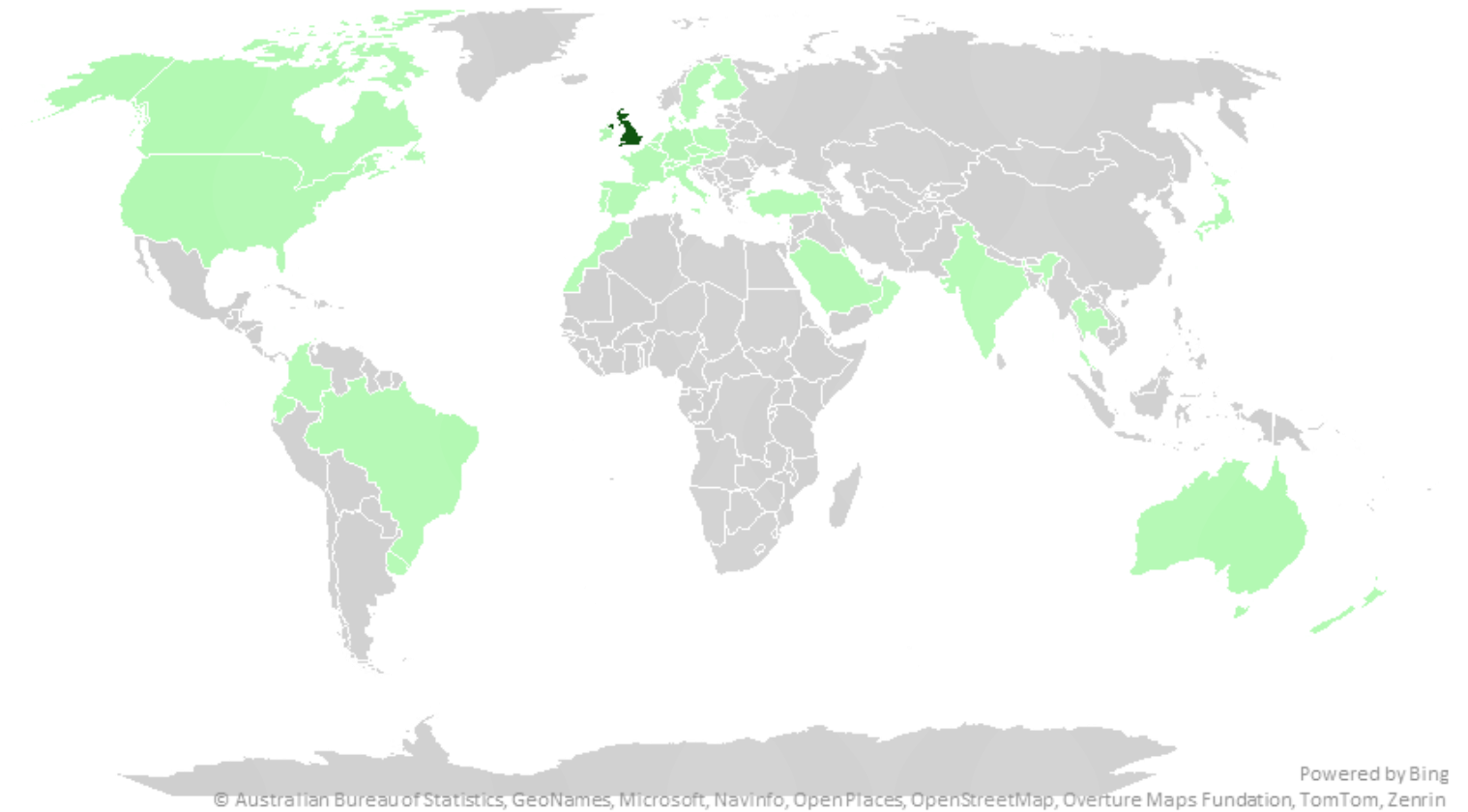
AUDIENCE PROFILE

BNA Festivals of Neuroscience represent the diverse global neuroscience community.

Interests range from neuronal signalling to behavioural neuroscience, psychology and psychiatry, and from neurodevelopment to neurodegeneration.

BNA2025 in numbers

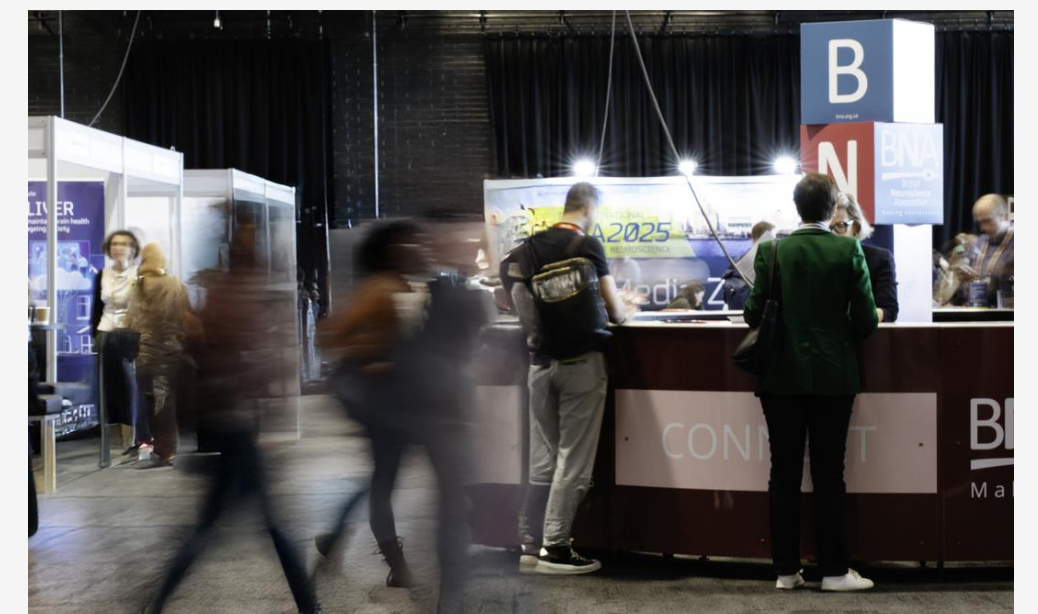
- ✓ 1,000+ attendees
- ✓ 164 speakers
- ✓ 20 programme partners
- ✓ 50 exhibitors
- ✓ 350 poster presenters
- ✓ 35 countries represented



PARTNER WITH US FOR BNA2027

- ✓ Build brand visibility across on-site and digital platforms
- ✓ Connect with a diverse and influential neuroscience audience
- ✓ Position your organisation as a thought leader in the field
- ✓ Create valuable leads and long-term partnerships

Choose from a range of sponsorship and exhibition packages to suit your strategic goals.



PARTNERSHIP OPPORTUNITIES

Our Platinum Partner package offers a unique thought leadership opportunity in the conference scientific programme as well as high profile presence in the exhibition hall.

	Platinum - 1 available Early bird £15,295
Marketing and promotion	
Advert: 'BNA+' e-newsletter	4
Logo, link to site and company description on the BNA2027 website	500 words
Logo on email communication to registered delegates (pre- and post- event)	✓
Social media post from BNA to promote your organization's attendance at BNA2027	✓
Dedicated page on BNA2027 event app, including; company details, documents and advertising space	✓
Advert on the home page of the BNA2027 event app	✓
Listing in the BNA2027 on-site printed guide	✓
Thought leadership	
100min session in the main programme	✓
1hr webinar, delivered and co-hosted by the BNA within 1 year of BNA2027	✓
25min session in the silent theatre at BNA2027, including promotional push notifications via the app and attendee lead retrieval	✓
Event presence	
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	4x4m (16m ²)
Complimentary Festival passes (additional passes may be purchased)	5 Full, 5 Exhibitor
Complimentary gala dinner invitations (additional tickets may be purchased)	5
Lead retrieval (delegates scanned at stand and at sponsored session)	✓
One push notification via app to promote sponsored session	✓

All prices are exclusive of VAT.

PARTNERSHIP OPPORTUNITIES

Our Gold Partner package offers prominent branding and the chance to tailor your conference presence with value added benefits.

Gold – 3 available
 Early bird £13,295, Full £14,500

Marketing and promotion	
Advert: 'BNA+' e-newsletter	1
Logo, link to site and company description on the BNA2027 website	500 words
Logo on email communication to registered delegates (pre- and post- event)	✓
Social media post from BNA to promote your organization's attendance at BNA2027	✓
Dedicated page on BNA2027 event app, including; company details, documents and advertising space	✓
Advert on the home page of the BNA2027 event app	✓
Listing in the BNA2027 on-site printed guide	✓
Thought leadership	
100min session in the main programme	✓
1hr webinar, delivered and co-hosted by the BNA within 1 year of BNA2027	✓
25min session in the silent theatre at BNA2027, including promotional push notifications via the app and attendee lead retrieval	✓
Event presence	
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	3x4m (12m ²)
Complimentary Festival passes (additional passes may be purchased)	4 Full, 5 Exhibitor
Complimentary gala dinner invitations (additional tickets may be purchased)	3
Lead retrieval	✓
Value-added benefit (choose from our Careers, Digital or Wellbeing packages – see next slide)	✓

All prices are exclusive of VAT.

GOLD PACKAGES

Position your organisation as a champion of the next generation of neuroscience talent.

GOLD Career Partner

EXCLUSIVE CAREERS ZONE SPONSORSHIP
PROMINENT BRANDING IN THE CAREERS ZONE -
A POPULAR FESTIVAL HIGHLIGHT

CAREER SPEED DATING

Connecting students directly with senior professionals

- 6ft branded Toblerone (3-sided, recyclable)
- Promoted via the event app
- High-visibility engagement with emerging talent

RAPID FIRE POSTER SESSION

Spotlight your brand during this fast-paced research showcase:

- Logo branding on all session materials
- Promotion via the app
- Verbal acknowledgement by the session chair

Maximise visibility, engagement, and impact before and during the Festival.

GOLD Digital Partner

EXCLUSIVE EVENT APP SPONSORSHIP
BNA2027 app houses the full programme, exhibition details and attendee information. With AI-driven matchmaking and expanded networking features, the app is a go-to resource before, during and after BNA2027 offering brand exposure at the heart of delegates' digital Festival experience.

- Daily branded notifications keep your message front and centre
- Prominent banner on the app home page

SOCIAL MEDIA TAKEOVER

Reach ~ 95,000+ neuroscience audience with a half-day takeover.

DIGITAL SIGNAGE

Capture attention across the venue with high-impact rolling adverts

Become the BNA Wellbeing Sponsor and place your brand at the heart of the Festival.

GOLD Wellbeing Partner

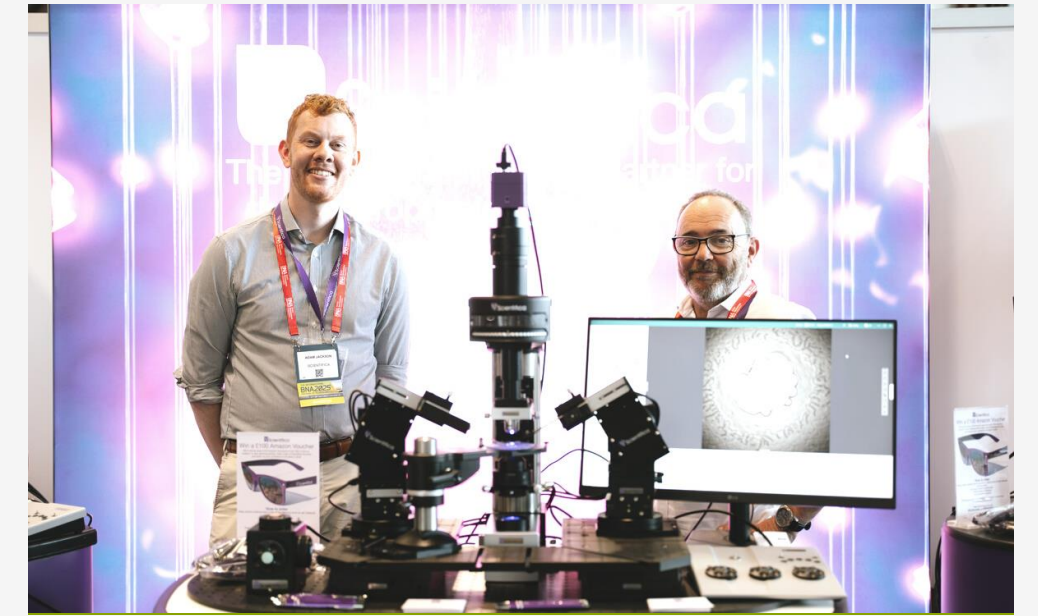
EXCLUSIVE WELLBEING ZONE SPONSORSHIP
Transform the central networking area in the main exhibition hall into a vibrant space where delegates can relax, connect, and collaborate. This is a unique opportunity to engage directly with thousands of delegates, build positive brand association, and be recognised as a champion of delegate wellbeing and community.

- Networking area at the heart of the exhibition
- Prominent branding across the Wellbeing Zone
- 2 x reserved tables with your logo for use by your team for meetings with delegates
- Session break sponsorship
- Opportunity to host the lounge and scan users for enhanced lead retrieval

EXHIBITION OPPORTUNITIES

- ✓ High footfall – connect with neuroscience researchers, clinicians and industry leaders in the busy exhibition hall.
- ✓ Powerful networking – build meaningful in person connections.
- ✓ Lead generation – develop new opportunities and expand your reach.

Maximise visibility, build meaningful connections and generate high-value leads with a highly engaged neuroscience audience



EXHIBITOR PACKAGES

With flexible packages to suit your budget and objectives, our exhibition packages offer opportunities to connect with more than 1,000 neuroscientists, clinicians and industry leaders, all under one roof. Ideal for organizations seeking a fully equipped, exhibition space with minimal setup required.

	Exhibition PLUS	Exhibition only
Marketing & promotion		
Company name on the BNA2027 website	✓	✓
Company logo and link to website on the BNA2027 website	✓	-
Company description on the BNA2027 website	200 words	-
Dedicated page on BNA2027 event app, including space to upload company details and documents	✓	-
Listing in the BNA2027 on-site printed guide	✓	✓
Event presence		
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	3x2m (6m2)	3x2m (6m2)
Complimentary festival passes (additional passes may be purchased)	2	-
Complimentary exhibitor passes (additional passes may be purchased)	3	1
Lead retrieval	✓	-

Exhibition PLUS	£4,995 + VAT
Early bird	£4745 + VAT

Exhibition only	£3,995 + VAT
Early Bird	£3,795 + VAT

Contact us to discuss our discounted not-for-profit rates.

All prices are exclusive of VAT.

INNOVATION ZONE

Ideal for start-ups and SME's looking to have a more streamlined experience at the event.

- ✓ 2x2m space, including lighting, power, poseur table and stool (with room for a roller banner and leaflet rack).
- ✓ 1 x exhibitor pass
- ✓ 1 x delegate pass
- ✓ 1 x poster presentation fee waiver

£1,000 + VAT



ADDITIONAL OPPORTUNITIES

Alongside our core sponsorship packages, we provide targeted opportunities to showcase your brand around key conference moments.

Session Sponsorship – £2,500

Lead Retrieval – £1,000

BESPOKE PACKAGES

Gala Dinner Sponsorship – POA

Social Evening Sponsorship – POA

All prices are exclusive of VAT.



CONTACT US

Ready to reserve your place?

1. Complete the digital [booking form](#).
2. Upon completion of the booking form, you will receive an automated acknowledgement email.
3. A member of the BNA2027 team will be in touch to assist you with your planning.

To discuss partnership opportunities in further detail, contact us today:

bnafestival@outsourcedevents.com

+44 (0) 330 460 6007

bna2027.org.uk