



**BNA FESTIVE SYMPOSIUM,
9TH DECEMBER 2025, LONDON**

**DELIVERING
NEUROSCIENCE:
FROM SYNAPSE TO SOCIETY**

**SPONSORSHIP
OPPORTUNITIES**



ABOUT THE FESTIVE SYMPOSIUM

The 2025 BNA Festive Symposium will be held at The Sandbox at Level39, an exceptional event space located on the 39th floor of One Canada Square, with panoramic views over Canary Wharf and Greenwich. This centrally located London venue can host up to 200 delegates.

The 2025 programme will explore the theme **Delivering Neuroscience: From Synapse to Society**, charting the path from scientific discovery to real-world impact. It will offer meaningful opportunities to engage with key questions: How do we deliver treatments, achieve outcomes, and ultimately bring hope to those affected by neurological and psychiatric conditions.

Audience profile:

- R&D scientists and decision-makers from top pharma and biotech companies
- Clinicians and translational researchers
- Key opinion leaders from academia



PROGRAMME (TBC)

Session 1: Delivering at the Molecular Level (Basic to Translational Neurobiology)

- Keynote: Delivering Genes to the Brain
- Talk: Crossing the Blood-Brain Barrier/Novel delivery systems
- Talk: What Makes a Target Deliverable?

Session 2: Delivering in the Clinic (Clinical Trials, Regulation, and Real-World Impact)

- Talk: Delivering Safe and Effective Neurological Therapies
- Talk: Challenges in Clinical Delivery
- Panel: Whose Job Is It to Deliver?

Session 3: Delivering for Society (Ethics, Access, and Advocacy)

- Talk: When the Science is progressing, but the System isn't
- Talk: How Do We Measure Delivery of impact?



WHY SPONSOR?

This event brings together researchers, clinicians and industry leaders to explore what it means to deliver impact in neuroscience.

- **Engage with a targeted audience:** Each session is designed to attract leaders and decision-makers at every stage of the neuroscience pipeline
- **Showcase thought leadership:** Gain visibility among a highly engaged, expert audience. It's a chance to demonstrate your commitment to delivering solutions that matter.
- **Be part of the delivery** Sponsorship isn't just about presence, it's about partnership in progress. By supporting this symposium, you help shape the conversation on how neuroscience can, and must, deliver better outcomes, faster.
- **Shape the dialogue** on translational neuroscience by supporting or leading high-profile sessions.
- **Position your organisation as a leader** in delivering impact across clinical and commercial settings.

Active reach in numbers:

- Onsite attendees: **200**
- Canary Wharf Life Sciences Network Reach: **400** life science stakeholders
- BNA Membership: **3,000 +**
- BNA social media followers: over **88,000**
- LifeScience and HealthTech organisations co-located at Level39.



HEADLINE SPONSOR

- Support of entire event
- 1 x 10 min speaking slot in main programme
- Main stage branding, displayed throughout entire event (to be provided by organisation)
- One hour webinar to be delivered by the BNA in collaboration with organisation (within 1 year)
- Prominent branding associated with Festive Symposium on event website and onsite in all social media posts
- Promotion via Canary Wharf Life Sciences channels to over 400 life science stakeholders
- Promotion via Level39 channels to membership including HealthTech and Life Sciences companies
- Exclusive mailshot to opted in delegates ahead of event
- Logo on name badges, onsite signage, front of onsite printed programme
- Logo on holding slides throughout event and plenary speaker session
- BNA member meeting rates for organisation affiliates
- 4 x places to attend the Festive Symposium
- 4 x places to attend the drinks Reception

EXCLUSIVE OPPORTUNITY

£5,000 + VAT



SESSION PARTNER

- Support of x 1 session and opportunity to convene 1 x talk within that session*
 - Branding associated with Festive symposium and prominently for the associated session on the event webpage and onsite
 - Stage side branding during session (to be provided by organisation)
 - Logo on holding slides, event page, in printed programme
 - BNA member meeting rates for partner affiliates
 - Promotion via Canary Wharf Life Sciences channels to over 400 life science stakeholders
 - Promotion via Level39 channels to membership including HealthTech and Life Sciences companies
 - Access to recording of your session to share on networks
 - 2 x places to attend the Festive Networking Social
 - 2 x places to attend the Festive Symposium
- *Organisation can suggest speaker and topic with BNA guidance, or BNA can work with organisation to develop the talk.*

3 x OPPORTUNITIES

£2,000 + VAT



A true highlight of the day, this informal gathering offers delegates the chance to connect with both familiar faces and new contacts. Held in a dedicated space, it provides the ideal setting for relaxed networking at the close of the event.

DRINKS RECEPTION PARTNER

- Branding in the Festive Social Networking area (banners, flyers; to be provided by partnering organisation)
- 1 x 10 min speaking slot during the Festive Networking Social
- Branding associated with Festive symposium and prominently for the Festive Networking Social on the event webpage and onsite
- Promotion via Canary Wharf Life Sciences channels to over 400 life science stakeholders
- Promotion via Level39 channels to membership including HealthTech and Life Sciences companies
- 4 x places to attend the Festive Symposium and Drinks Reception

EXCLUSIVE
SOLD OUT
OPPORTUNITY



Our range of onsite packages ensures your brand is reaching a curated and relevant audience, raising the profile of your organisation and long-term recognition via visual exposure.

ONSITE BRANDING PACKAGES

- Logo + 100 word profile in printed programme: **£125 + VAT**
- A4 advert in printed programme (to be designed and supplied by the organisation): **£300 + VAT**
- A5 advert in printed programme (to be designed and supplied by the organisation): **£200 + VAT**
- **Networking partner package:** Leaflets displayed on tables in the registration area (to be provided by organisation): **£250 + VAT**

To book and confirm your sponsorship place, email:

Charlotte Shepherd
BNA Head of Partnerships
charlotte.shepherd@bna.org.uk

