

# **Communicating Science and Shaping Research: The role of Patient and Public Involvement and Engagement**

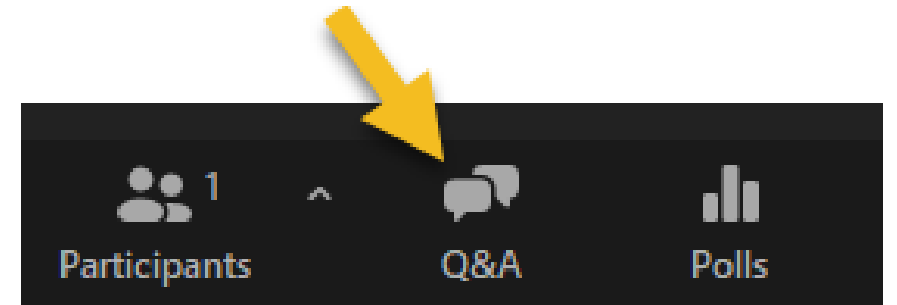
30 September 2026

# Aims

- Build understanding of the principles and value of Patient and Public Involvement and Engagement (PPIE)
- Build knowledge of practical approaches to embedding PPIE throughout the research process
- Build confidence in planning meaningful PPIE activities in your work

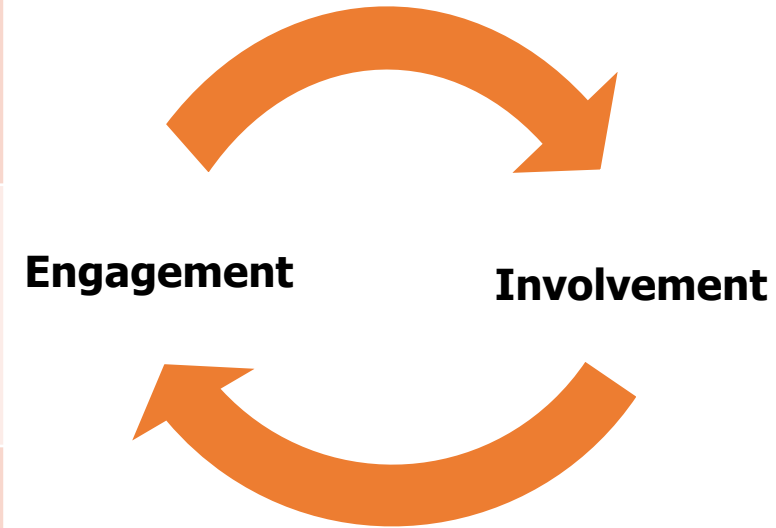
# Housekeeping

- Please use the Chat for technical issues or quick queries
- Please pose questions for speakers and Panel discussion through the Q&A box
- Comfort breaks at **2.55pm** and **4.15pm**
- Recording for attendees to view again later
- Slides and resources will be shared afterwards by email



# Terms

|                      | Definition                                                                                     | Examples                                                                                                            |
|----------------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Participation</b> | Taking part as a subject; contributes data but does not shape research                         | Giving blood samples, completing questionnaires, joining a trial                                                    |
| <b>Engagement</b>    | Sharing research knowledge; two-way conversation, but primary goal is information and learning | Public talks, lab tours, social media updates, science festivals                                                    |
| <b>Involvement</b>   | Bringing patient and public insights into research design and delivery                         | Identifying research priorities, reviewing public-facing materials, helping translate findings into patient benefit |



# Approaches

## Spectrum of Involvement



# Principles



- Meaningful
- Respectful and inclusive
- Honest and open communication
- Supportive
- Recognition
- Sustainable partnerships



**What has helped, or would help, meaningful  
PPIE happen in your research?**

**What has been, or do you think would be,  
your biggest challenge?**

# COMFORT BREAK

Please return in 5 minutes!

# COMFORT BREAK

Please return by 4.25pm!

# Thank you for attending!

Explore more PPIE  
resources from  
Alzheimer's Research UK



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