




Sainsbury Wellcome Centre

Industry & Academia
Symposium
Monday 1st February 2021 at
the [Sainsbury Wellcome
Centre, London.](#)

Improving translation in
neuroscience

Speakers

Plenary speaker - Sir Mene N Pangalos

EVP & President BioPharmaceuticals R&D, AstraZeneca

Carol Routledge, Alzheimer's Research UK

Eva Loth, King's College, London

Justin Bryans, LifeArc

The plenary will be live streamed by



UK Dementia
Research Institute

Programme Outline

Breakout sessions and focused networking surgeries will be led by key representatives from:

abcam



UNIVERSITY OF
CAMBRIDGE

Johnson & Johnson INNOVATION

LifeArc



National Centre
for the Replacement
Refinement & Reduction
of Animals in Research



Sainsbury Wellcome Centre

berniers&chapman

Programme Outline

- This symposium will launch the BNA's '**Building Bridges with Business**' strategic drive to bring academics and industry colleagues together for information exchange, networking and business opportunities.
- '***Improving translation in neuroscience***' will explore the key factors inhibiting effective translation of research between academia and industry, identify how to achieve successful translation, and provide delegates with meaningful and practical ways to accelerate their own work, whether that's in the academic or commercial sector.
- The day will incorporate education, networking and interactive sessions to share knowledge to improve translation in neuroscience and will have a strong credibility component to it.
- Key outcomes will be shared after the event, along with follow up events and opportunities.
- Breakout sessions will be led by key representatives from Abcam, Cambridge University, J&J Innovation, LifeArc and NC3Rs

Sponsorship

Your support will:

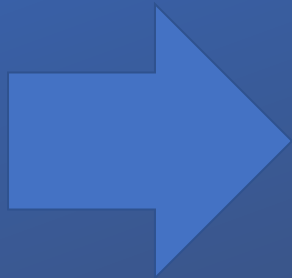
- Generate brand awareness and promote your organisation
- Enhance your reputation - Improved recognition of the role that businesses play in the advancement of neuroscience in the UK and its societal benefit
- Help attract and support the next generation of neuroscientists as prospective employees
- Demonstrate your commitment to UK neuroscience.
- Help deliver and promote a day of talks, education, networking and credibility zone, for up to 100 delegates
- Contribute to the BNA's '**credibility in neuroscience**' project, helping the 'upskilling the sector' drive through:

Bursaries: Encourage neuroscientists wanting to learn more about open and reproducible science practices

Childcare: Support parents and carers to attend the event

Please note, we are open to developing a bespoke package to meet your desired corporate objectives.

Gold
£9,500



- The event registration desk will be co-branded with your logo and the BNA logo / event branding.
- Dedicated, branded area at networking lunch, coffees and final drinks reception
- Logo, link and company description on event website
- Named sponsor of plenary with all related materials, including UK DRI hosted webinar
- Credibility Bursaries for 4 delegates
- Childcare support for 2 delegates
- Email to opted in delegates pre-event
- Logo on final email attendee communication
- Social posting to promote presence at event
- Invitation email template
- Logo on delegate badge, programme and co-branded lanyard
- One printed collateral insert in delegate bag
- Logo on slide in opening ceremony
- Four full delegate passes
- Logo on thank you email and social posting, post event
- Logo on outcomes 2-pager, which will be widely disseminated

Silver
£5,400



- Logo, link and company description on event website
- Logo on final email attendee communication
- Named sponsor of 1 keynote speaker, with all related materials
- Credibility Bursaries for 2 delegates
- Social posting to promote presence at event
- Invitation email template
- Logo on delegate badge
- Logo on programme
- Logo on co-branded lanyard
- One printed collateral insert in delegate bag
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	Member	Non-member	BNA membership fee	Saving made by joining
Undergraduate/ 'A' level student	£0	£30	£12	£18
Postgraduate	£0	£45	£24	£21
Early Career Scientist/ Clinician	£0	£70	£48 (direct debit)/ £52	£22/ £18
Full/ Full industry	£0	£105	£79 (direct debit)/ £85	£26/ £20


Delegates

Registration is FREE to BNA Members. To join, click here: <https://www.bna.org.uk/register/>



Supporters

This event is generously supported by the [Sainsbury Wellcome Centre](#) and [Gatsby Charitable Foundation](#)



John Isaac - *J&J Innovation*
Matthew Ives - *Abcam*
Zoe Kourtzi – *Cambridge University*
Paul Wright – *LifeArc*
Tom Otis – *Sainsbury Wellcome Centre*
Manfred Berners – *Berners Chapman*
Anne Cooke - *BNA*
Kevin Cox- *Biorelate Ltd*
Alan Palmer – *Entrepreneur*



BNA | Building bridges
with business



Sainsbury Wellcome Centre

For more information, please
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Programme Organising
Committee