

THE INTERNATIONAL  
**BNA2025**  
FESTIVAL OF NEUROSCIENCE

27<sup>th</sup>–30<sup>th</sup> April 2025 | Liverpool, UK

# PARTNERSHIP PROSPECTUS



[www.BNA2025.org](http://www.BNA2025.org)



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British  
Neuroscience  
Association



VISIT  
**LIVERPOOL**

# CONTENTS

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THE INTERNATIONAL  
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Introduction

---

Partner with us

---

Audience profile

---

Programme overview

---

Venue overview

---

Partnership opportunities

---

Exhibition opportunities

---

Additional opportunities

---



# Introduction

On behalf of the BNA2025 Programme Organising Committee and the British Neuroscience Association (BNA), we are delighted to announce that the 7th International Festival of Neuroscience will be held from 27 to 30 April 2025 at the ACC, Liverpool.

It is our pleasure to invite you to join us at this unique scientific conference, which will bring together multiple sectors to share the highest quality science and form lasting connections.

The ambition and scope of the BNA Festivals of Neuroscience make them unparalleled across the UK. This novel, multi-organisation forum brings together all those with an interest in brain research at a single shared event. From fundamental neuroscience in both academic and commercial sectors, to clinical expertise and patient perspectives in neurology, psychology and psychiatry – we have it all. In both its scientific programme and its breadth of attendees, BNA2025 will celebrate the diversity and scientific excellence of our neuroscience community.

Our focus is to connect, inform and influence the future of neuroscience. BNA2025 will provide our delegates and partners with more opportunities than ever to engage with like-minded peers, learn from leading experts in the field and advance their science and careers.

In addition to its strong life sciences focus, Liverpool, our host city, is known all over the world for its hospitality, musical and maritime history, culture and diversity.

We are looking forward to welcoming you to this vibrant city, for what will be the largest neuroscience event of its kind across Europe in 2025.

*With very best wishes,*



Dr Laura Ajram  
Chief Executive  
British Neuroscience Association



Professor Tara Spires-Jones  
President  
British Neuroscience Association



Dr Dayne Beccano-Kelly  
Co-Chair for the BNA2025 Programme  
Organising Committee



Dr Dorothy Tse  
Co-Chair for the BNA2025 Programme  
Organising Committee

# Partner with us

Connecting over 1,500 attendees from 30+ countries, BNA2025 is your opportunity to engage with a global neuroscience community.

Our delegates are informed, engaged and want to learn about your products and services. BNA2025 is your opportunity to:

## CONNECT

Collaborate with clinicians, academics, industry and charities, from students through to established professionals. Enhance your network and access new leads.

## INFORM

Drive thought leadership and share innovations with the scientific community, through 1:1 meetings, symposia, plenary sessions and pre/post-event webinars.

## INFLUENCE

Enhance your organization's visibility and influence by establishing your presence at a key event in the global neuroscience calendar.

By partnering with us, we offer the opportunity to engage with our on-site delegates and our 2,750+ BNA members before, during, and after the conference.

We work with our partners to maximise the impact of your engagement with our audience and are open to discussing ideas and opportunities with you.

Partner feedback from previous conferences is overwhelmingly positive, with 87% of respondents indicating they were likely or highly likely to join us again for BNA2025.

Packages are available to suit all ambitions and budgets, from platinum supporters and values-based partnerships, to exhibition only spaces.

# Audience profile

We will welcome 1,500+ of the neuroscience community to Liverpool in April 2025.

Our last congress in Brighton in 2023 hosted over 1,200 people from 32 countries (approx. 75% from the UK).

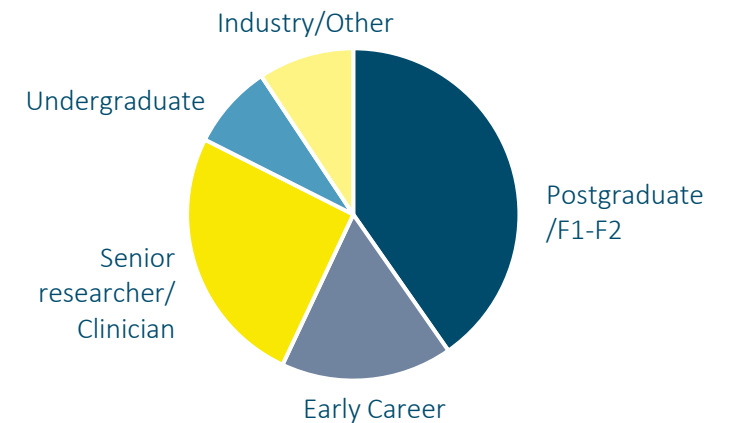
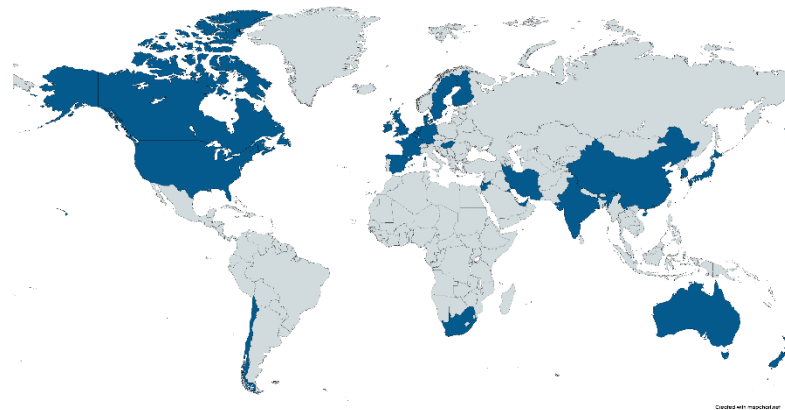
In 2025, we are introducing new initiatives to encourage more delegates from the clinical, biotech and pharmaceutical communities so our Festival is even more representative of the rich and diverse global neuroscience community.

A wide array of interests are represented at BNA Festivals, from neuronal signalling to behavioural neuroscience, psychology and psychiatry, and from neurodevelopment to neurodegeneration.

## BNA2023, Brighton UK

- 1,200+ people on site
- 186 speakers
- 19 partner organisations
- 65 exhibition partners
- 400+ poster presenters

BNA2023 delegates



# Programme Overview

## Scientific Programme

The BNA2025 scientific programme will run across 3 days and will include keynote presentations, 6 parallel symposium tracks, interactive workshops, networking sessions, flash presentations and posters, selected by our Programme Organising Committee for their scientific excellence. Daily clinical satellite sessions will run in parallel to the main conference.

The programme has been designed with our partners in mind, offering interaction with delegates throughout.

Sun 27 April		Mon 28 April		Tuesday 29 April		Wednesday 30 April	
		08.30	Opening Plenary	08.30	Plenary	08.30	Plenary
		09.30	6 Parallel Sessions	09.30	6 Parallel Sessions	09.30	6 Parallel Sessions
		11.10	Exhibition - Break	11.10	Exhibition - Break	11.10	Exhibition – Break
		11.50	Plenary	11.50	Plenary	11.40	Poster Session
		12.50	Exhibition – Lunch	12.50	Exhibition – Lunch	13.00	Exhibition – Lunch
		13.50	Poster Session	13.50	Poster Session	14.00	6 Parallel Sessions
		15.30	6 Parallel Sessions	15.30	6 Parallel Sessions	15.40	Closing Plenary
13.00 – 17.00	Exhibition set up	17.10	Plenary	17.10	Plenary	16.40	Closing ceremony
18.00	Welcome reception	18.30	Public Lecture				

# Programme Overview

## Public Programme

The International Festival of Neuroscience is unique in its approach to including the broadest spectrum of people interested in the brain. Our **'Bring Your Own Brain'** public programme of events runs in the lead up to, and in parallel with the scientific conference, creating a real festival feel and sense of occasion.

Hosted by 'Liverpool Neuroscience', the public programme in 2025 will include a public lecture and a variety of events to engage local schools, businesses and members of the local community.



*Local school art competition, BYOB Brighton*

## Social Programme

BNA2025 will provide multiple opportunities for attendees to network and make new connections in both casual and formal settings at stunning venues in the iconic city of Liverpool.

Partnership opportunities are available for our social programme, enabling you to engage with high profile attendees and share your organisations' message with large-scale audiences.

Monday 28 April; Social Evening | Tuesday 29 April; Gala Dinner



# Venue Overview; ACC Liverpool



The ACC Liverpool is a stunning waterfront location with an award-winning events team.

Easily accessible via air, rail and road, Liverpool is the perfect setting for an international event.

Click the compass to take a virtual tour of the venue:



BNA2025 will utilize the following key areas:

Registration – Galleria

Exhibition Hall – Hall 2

Plenary Lectures – Auditorium

Symposia sessions – 3a, 3b, 4, 11, 12

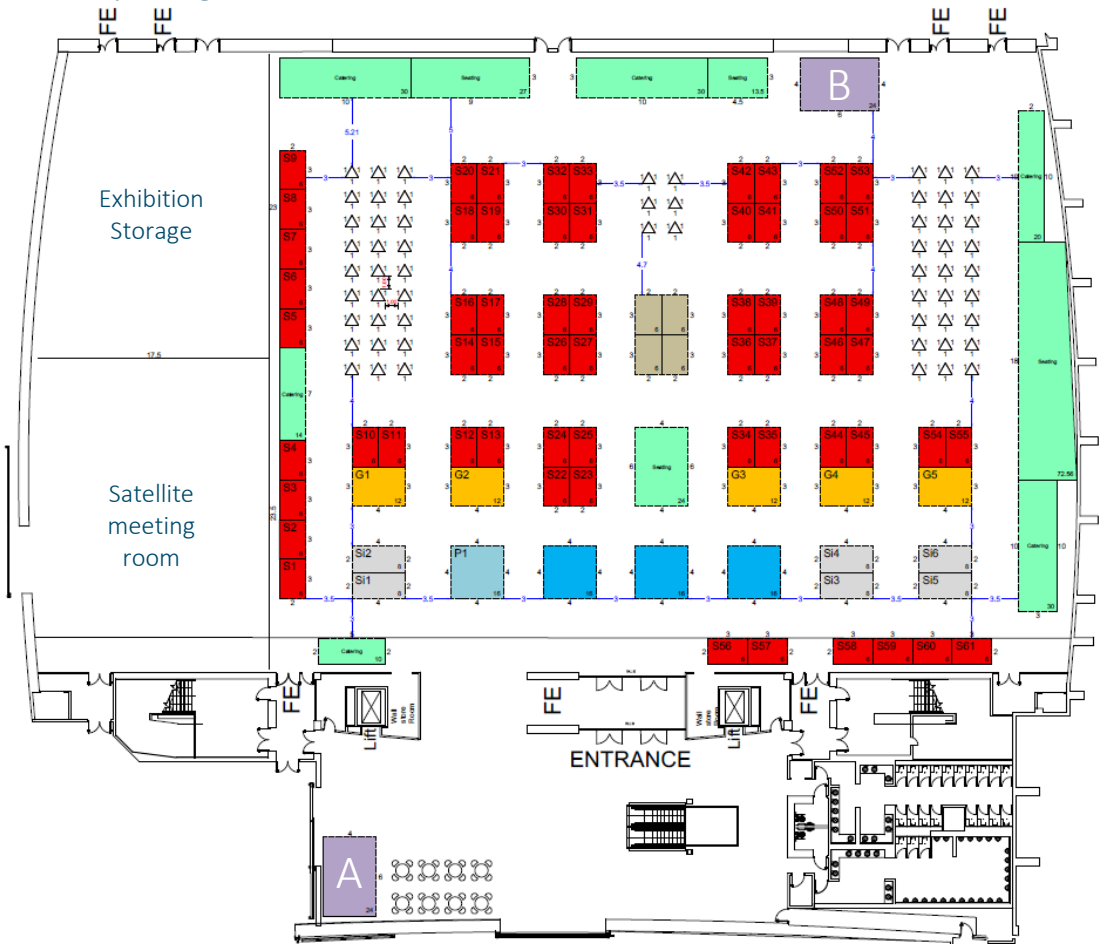
Career Zone – Lower Galleria

Rest and Restore Zone – Riverside balcony



# Venue Overview; Exhibition Hall

The Exhibition Hall will be in Hall 2. Encompassing our exhibitors, posters, catering, theatres and popular silent symposia theatres, the layout has been carefully designed to ensure an even and constant footfall to all areas.



- Seating/Catering
- Exhibition
- Platinum Partner
- Gold Partner/  
Gala Dinner Partner
- Silver Partner
- A Career Zone
- B Silent Theatre
- Poster board
- Market stall
- Inform/Connect  
/Influence  
Interactive Zones



# Partnership Opportunities

Our Platinum, Gold and Silver partners are integral to BNA2025. With opportunities to align to core BNA values and enhanced visibility, our partnerships are at the forefront of the delegate experience.

# Partnership Opportunities

**SOLD**

Platinum

Gold

Silver

Marketing & Promotion			
Banner Ad: BNA website	1/quarter for 12months	1/quarter for 12months	-
Guest Blog: BNA website	✓	✓	-
Advert: 'BNA+' e-newsletter	4	1	-
Logo, link to site and company description on the BNA2025 website	500 words	500 words	400 words
Logo on email communication to registered delegates (pre- and post- event)	✓	✓	-
Social media post from BNA to promote your organization's attendance at BNA2025	✓	✓	✓
Dedicated page on BNA2025 event app, including; company details, documents and advertising space	✓	✓	✓
Advert on the home page of the BNA2025 event app	✓	✓	-
Listing in the BNA2025 on-site printed guide	✓	✓	✓
Thought leadership			
100min session in the main programme	✓	-	-
1hr Webinar, delivered and co-hosted by the BNA within 1 year of BNA2025	✓	✓	-
25min session in the silent theatre at BNA2025, including promotional push notifications via the app and attendee lead retrieval	✓	✓	-
Event presence			
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	4x4m (16m <sup>2</sup> )	3x4m (12m <sup>2</sup> )	2x4m (8m <sup>2</sup> )
Complimentary Festival passes (additional passes may be purchased)	5 Full, 5 Exhibitor	4 Full, 5 Exhibitor	3 Full, 4 Exhibitor
Complimentary Gala dinner invitations (additional tickets may be purchased)	5	3	2
Branding of 1x refreshment/lunch break including logo on screens, tabletop branding	-	-	✓
Lead retrieval	✓	✓	✓
Complimentary BNA membership for 1 year	5	4	2



# Partnership Opportunities

In addition to the above key benefits, our Gold Partners will for the first time, be aligned to core elements of BNA2025. Four Gold packages are available to suit your organization's ethos, from innovative tech to promoting time for relaxation – each package is designed to link your organization's brand to our delegate's positive Festival experience. In addition, all Gold Partners receive a 25-minute session in the Silent Theatre – a popular space in the busy exhibition hall.

## Gold – Wellbeing Partner

### Rest and Restore Zone

As our Wellbeing Partner, you will be the exclusive sponsor of the popular **Rest & Restore Zone**. Located in the beautiful [Riverside Terrace](#)\* with panoramic views of the Mersey, it's the ideal spot to create a relaxing area for delegates to retreat to, host wellness workshops, or encourage delegates to get creative.

### Water stations

Support delegates to stay hydrated at branded water stations throughout the venue. Delegates will be encouraged to use refillable bottles and utilise the water coolers at all refreshment breaks.

### BNA2025 activity challenge

Lead a steps challenge, or activity session during the conference in partnership with the event team to get people moving and promote a healthy conference experience.

## Gold – Digital Partner

### BNA2025 event app

As our Digital Partner, you will be the exclusive sponsor of the event app. Powered by SwapCard, the app contains all of the programme, exhibition and delegate information for the Festival. With AI-driven match-making and enhanced opportunities to facilitate delegate networking, the app will be in constant use before and during BNA2025. This package includes 1 branded notification per day and an individual rolling banner advert for your organisation on the app home page.

### Social media takeover

Engage the neuroscience community and reach out to the BNA's 70,000 social media followers with a half day social media takeover during the festival.

### Digital signage

Increase your visibility with rolling adverts on digital signage throughout the venue.

Super Early Bird	Early Bird	Full Price
£12,595	£13,295	£13,995



# Partnership Opportunities

## Gold – Careers Partner

### Career Zone

As our Careers Partner, you will be the exclusive sponsor of the popular **Careers Zone**. This space is dedicated for Early Career researchers to network, learn and hear about the latest jobs and internships. At the entrance to the exhibition hall, the Careers Zone is a prime location to showcase your organisation's commitment to supporting the next generation.

### Career Speed Dating

A highly popular event, enabling students to meet and connect with senior professionals. Sponsorship of the speed dating session includes a 6ft Toblerone (3-sided recyclable branding) and session promotion via the event app.

### Rapid Fire Poster Session

A popular opportunity for Early Career Researchers to showcase their research, this flash presentation session will be branded with your logo and promoted via the event app. The session chair will acknowledge your support in the opening welcome.

## Gold – Community Partner

### Welcome reception

As our Community Partner, you will be the exclusive sponsor of the welcome reception on Sunday 27 April. The official welcome event of the Festival will be held in Hall 2 at the ACC, in the heart of the Exhibition. Open to all delegates, it is an ideal opportunity to showcase your organisation. During the reception, your organisation will be promoted via 2x 6ft and 10x table-top Toblerones (3-sided recyclable branding), distributed throughout the event space. You will be thanked by the President in their welcoming remarks and have the opportunity to open the reception with a 5-minute speech.

### Charitable activity

We are keen to leave a legacy of BNA2025 on the local community in Liverpool. Developed in partnership with the BNA, our Community Partner will lead a charitable activity throughout the Festival. Your organisation will be included in a thank you post/email and photo opportunity for any money raised for charity (if applicable) post-event.

Super Early Bird  
£12,595

Early Bird  
£13,295

Full Price  
£13,995



# Partnership Opportunities

In addition to the above key benefits and prominent exhibition space, our Silver Partners will for the first time, be integrated into the daily schedule of the Festival. Six Silver packages are available, each with an opportunity for exclusive branding of a refreshment break. Preferred breaks can be selected at the time of booking – book early to secure your preferred slot.

Super Early Bird  
£8,995

Early Bird  
£9,495

Full Price  
£9,995

## Silver Partner

Reach all BNA2025 delegates during the busiest time of the Festival – refreshment breaks. Silver Partners will ‘host’ a refreshment break of their choosing, including;

- Tabletop tobleron (3-sided recyclable branding)
- Logo on digital screens during the break with a personalised thank you message
- Mention by the session chair in the session immediately prior to your break

You may supply your own branded items to be displayed/utilised during the break, e.g branded napkins, coffee cups, snacks\*, leaflets etc.

Mon 28 April		Tuesday 29 April		Wednesday 30 April	
08.30	Opening Plenary	08.30	Plenary	08.30	Plenary
09.30	6 Parallel Sessions	09.30	6 Parallel Sessions	09.30	6 Parallel Sessions
11.10	Exhibition - Break	11.10	Exhibition - Break	11.10	Exhibition – Break
11.50	Plenary	11.50	Plenary	11.40	Poster Session
12.50	Exhibition – Lunch	12.50	Exhibition – Lunch	13.00	Exhibition – Lunch
13.50	Poster Session	13.50	Poster Session	14.00	6 Parallel Sessions
15.30	6 Parallel Sessions	15.30	6 Parallel Sessions	15.40	Closing Plenary
17.10	Plenary	17.10	Plenary	16.40	Closing ceremony
18.30	Public Lecture				



*\*Outside catering must be approved by the venue in advance*



# Partnership Opportunities

We are delighted to introduce 3 new partnership opportunities for BNA2025: **our sustainability partner and two social programme partners.**

These unique opportunities will offer the chance to engage with two themes that are of integral importance to the British Neuroscience Association and our community; sustainability and connection.

	Social Programme Partnerships		
	Sustainability Partner	Social Event	Gala Dinner
Marketing & Promotion			
Logo, link to site and company description on the BNA2025 website	200 words	200 words	500 words
Logo on email communication to registered delegates (pre- and post- social event)	-	✓	✓
Social media post from BNA to promote your organization's attendance at BNA2025	-	-	✓
Dedicated page on BNA2025 event app, including; company details, documents and advertising space	✓	✓	✓
Push notifications on BNA2025 event app	✓	✓	✓
Listing in the BNA2025 on-site printed guide	✓	✓	✓
Event presence			
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	On request	On request	3x4m (12m <sup>2</sup> )
Complimentary Festival passes (additional passes may be purchased)	2	2	4
Complimentary Exhibitor passes (additional passes may be purchased)	2	2	5
Complimentary Gala dinner invitations (additional tickets may be purchased)	2	2	8
Complimentary Social Evening invitations (additional tickets may be purchased)	-	4	-
Lead retrieval	-	✓	✓
Complimentary BNA membership for 1 year	-	-	4

# Partnership Opportunities

Super Early Bird £10,800	Early Bird £11,400	Full Price £12,000
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## Sustainability Partner

The BNA is committed to making our events as sustainable as possible. As BNA2025’s Sustainability Partner, you will help us to achieve our goals through;

**Exclusive sponsorship of the Sustainability Session** – a dedicated symposium exploring the latest green issues affecting neuroscience. Your logo will be featured on the session slides and you will receive a personal thank you from the session chair in recognition of your support.

Support of our **Train Over Plane: Green Travel Grants** – co-branding of the BNA’s grant funding scheme to enable delegates to attend the Festival via greener transport options. Your organisation will be featured on the application form, award certificate and on promotional materials advertising the scheme.

Optional opportunity to share your organisation’s commitment to sustainable science at a designated ‘green’ exhibition stand.



# Partnership Opportunities

## Social Programme Partners

The International Festival of Neuroscience attracts individuals from across the world, aiming to meet colleagues old and new and expand their networks, as well as their scientific knowledge. New for 2025, our Social Programme Partnerships offer the opportunity to engage with delegates at scale, in a relaxed setting.

### Social Evening Partner

Monday 28 April

Super Early Bird  
£10,800

Early Bird  
£11,400

Full Price  
£12,000

An opportunity for delegates to have fun in an informal setting, the Social Evening is set to be a sell-out event. New for 2025, the Social Evening will be open to all delegates and take place at the trendy [Boom Battle Bar\\*](#), which has capacity for up to 450 guests.

In addition to the promotion via the event website and app and on-site visibility, partners are entitled to the following benefits:

- Lead data for all Social Evening attendees who opt-in
- Company logo/branding on Social Evening tickets and wristbands
- Company logo/branding on PhotoBooth pictures
- Company logo/branding on Food/Drink tokens



### Gala Dinner Partner

Tuesday 29 April

Super Early Bird  
£13,495

Early Bird  
£14,425

Full Price  
£14,995

The Gala Dinner is a celebratory event, to be hosted in the uniquely beautiful Liverpool Cathedral\*. Guests will dine under the historic gothic arches and contemporary artwork of Tracy Emin. In a change from previous years, the BNA2025 Gala Dinner will be open to all delegates to attend. Attendees will include the BNA Council, Festival supporters, keynote speakers, and esteemed guests – granting the opportunity for our Gala Dinner Partner to network with ~200 high profile attendees. In addition to the promotion via the event website and app and on-site visibility, partners are entitled to the following benefits:

- 5 minute opening welcome speech at the Gala Dinner
- Thank you from the President in the opening speeches
- Opportunity to sponsor a new BNA special achievement award, to be launched at the dinner.
- Company logo/branding on table settings, menus and screens at the venue.
- Lead data for all Gala Dinner attendees who opt-in



\*Venues are TBC and are subject to change



# Exhibition Opportunities

Our exhibition is at the heart of the Festival of Neuroscience. With new additions to ensure enhanced delegate footfall, the exhibition space will be the perfect place to introduce your products and services to an engaged audience.

# Exhibition Opportunities

With packages to suit all budgets and sales requirements, our exhibition options offer the chance to network in person with over 1,500 neuroscientists, clinicians and industry professionals, all under one roof.

The Exhibition Hall is the central space for delegates to convene, as such, we’ve enhanced the space with new additions to the programme in 2025, including satellite sessions to open the Festival to a new delegate demographic and strategically placed market stalls to create a buzz and drive footfall to all corners of the exhibition space.

Also new for 2025 – enhance your exhibition experience with optional extras, listed on page 21.

Contact us to discuss our Not-For-Profit discounted rates.

Exhibition PLUS		
Super Early Bird £4,495	Early Bird £4,745	Full Price £4,995

Exhibition Only		
Super Early Bird £3,595	Early Bird £3,795	Full Price £3,995

	Exhibition PLUS	Exhibition Only
Marketing & Promotion		
Company name on the BNA2025 website	✓	✓
Company logo and link to website on the BNA2025 website	✓	-
Company description on the BNA2025 website	200 words	-
Dedicated page on BNA2025 event app, including space to upload company details and documents	✓	-
Listing in the BNA2025 on-site printed guide	✓	✓
Event presence		
Shell scheme, including; covered table, 2 chairs, 1 power socket, 2 spotlights	3x2m (6m <sup>2</sup> )	3x2m (6m <sup>2</sup> )
Complimentary Festival passes (additional passes may be purchased)	2	-
Complimentary Exhibitor passes (additional passes may be purchased)	3	1
Lead retrieval	✓	-

# Additional Opportunities

Optional extras to enhance your BNA2025 experience



# Additional Opportunities

## Enhancements for all

To thank you for your participation, and to ensure you have the best possible experience with us. The following enhancements are available for free to all partners and exhibitors at BNA2025:

- Marketing package to promote your attendance at the Festival to your connections, including email and social templates
- Invitation to an 'Exhibition Tips and Tricks' webinar, hosted by professional conference organisers Outsourced Events, with key info and ideas for directing footfall to your stand.
- Listing on the BNA2025 event website
- Full access to the BNA2025 event app, including 1:1 meeting bookings with delegates, personalized pages and post-event lead retrieval\*

## Optional extras include:

Sponsorship of meeting pods in Hall 2 (min. 2)	£POA
Sponsorship of a poster session and prizes	£5,500
Branded charging kiosk	£3,500
Branded photo booth	£3,000
Virtual presence only (page on event app)	£2,000
Mailshot to delegates pre-event (2 available)	£1,000
Sponsorship of a plenary lecture	£3,000
Sponsorship of a session	£2,500
Lead Retrieval	£1,000
Advert on event app homepage	£1,000
Blog in BNA print or e-communications	£500



\*Not available for Exhibition Only packages

# Key Dates

## PRE-FESTIVAL

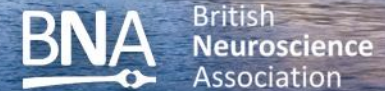
- 26 April 2024 Early Bird rate ends
- September 2024 Delegate registration opens
- 5 February 2025 Deadline for presentation title and speakers
- 3 March 2025 Deadline for event app assets
- 25 March 2025 Webinar: Exhibition Tips and Tricks
- 25 March 2025 Access to event app - Partners
- 4 April 2025 Access to event app - Delegates

## KEY FESTIVAL TIMINGS: 27 – 30 APRIL 2025

- 27 April 2025 Exhibitor set up, 13.00 – 17.00
- 27 April 2025 Exhibition opens with the Welcome Reception, 18.00 – 19.30
- 30 April 2025 Exhibition break down, 14.00 – 17.00

# THE INTERNATIONAL BNA2025 FESTIVAL OF NEUROSCIENCE

27<sup>th</sup>–30<sup>th</sup> April 2025 | Liverpool, UK



To discuss the partnership opportunities in further detail, contact us today:

✉ Email James or Debbie at [bnafestival@outsourcedevents.com](mailto:bnafestival@outsourcedevents.com)

☎ Call us on +44 (0) 330 460 6007

Ready to reserve your place?

[Complete the digital booking form](#)

Upon completion of the booking form, you will receive an automated acknowledgement email. Following this, a member of the team will be in touch to assist you in your planning.