

27th-30th April 2025 | Liverpool, UK

THE INTERNATIONAL
BNA2025
FESTIVAL OF NEUROSCIENCE

**MEDIA
PARTNERSHIPS**

 www.BNA2025.org

 bnafestival@outsourcedevents.com

BNA
British
Neuroscience
Association



**VISIT
LIVERPOOL**

Introduction

On behalf of the BNA2025 Programme Organising Committee and the British Neuroscience Association (BNA), we are delighted to announce that the 7th International Festival of Neuroscience will be held from 27 to 30 April 2025 at the ACC, Liverpool.

It is our pleasure to invite you to join us at this unique scientific conference, which will bring together multiple sectors to share the highest quality science and form lasting connections.

The ambition and scope of the BNA Festivals of Neuroscience make them unparalleled across the UK. This novel, multi-organisation forum brings together all those with an interest in brain research at a single shared event. From fundamental neuroscience in both academic and commercial sectors, to clinical expertise and patient perspectives in neurology, psychology and psychiatry – we have it all. In both its scientific programme and its breadth of attendees, BNA2025 will celebrate the diversity and scientific excellence of our neuroscience community.

Our focus is to connect, inform and influence the future of neuroscience. BNA2025 will provide our delegates and partners with more opportunities than ever to engage with like-minded peers, learn from leading experts in the field and advance their science and careers.

In addition to its strong life sciences focus, Liverpool, our host city, is known all over the world for its hospitality, musical and maritime history, culture and diversity.

We are looking forward to welcoming you to this vibrant city, for what will be the largest neuroscience event of its kind across Europe in 2025.

With very best wishes,



Dr Laura Ajram
Chief Executive
British Neuroscience Association

Professor Tara Spires-Jones
President
British Neuroscience Association

Dr Dayne Beccano-Kelly
Co-Chair for the BNA2025 Programme
Organising Committee

Dr Dorothy Tse
Co-Chair for the BNA2025 Programme
Organising Committee

Engage our global community

The British Neuroscience Association is the largest European neuroscience society. With over 3,000 members from 45 countries, we represent the breadth of the international neuroscience community.

Our flagship conference, BNA2025 will attract over 1,500 attendees from 30+ countries.

At BNA2025, we expect over 200 scientific presentations and over 400 poster presentations.

We typically work with over 20 partner organisations and 65+ exhibitors.

CONNECT

Reach clinicians, academics, industry and charities, from students through to established professionals. Enhance your network and access new leads.

INFORM

Drive thought leadership and share innovations with the scientific community. Share your content and raise awareness of your platform.

INFLUENCE

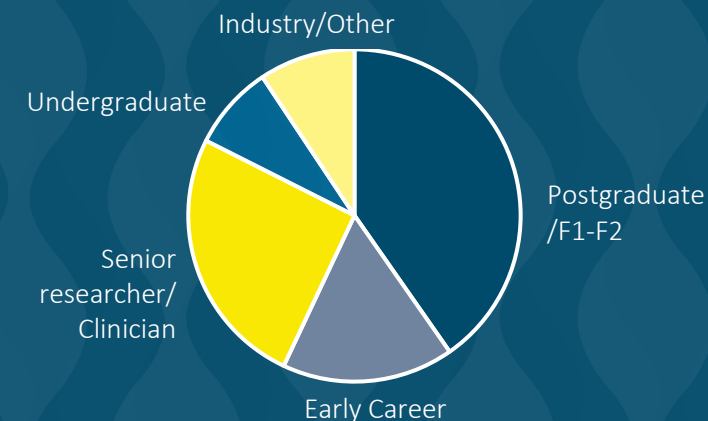
Enhance your organization's visibility and influence by establishing your presence at a key event in the neuroscience calendar.

Audience & Reach

For 2025, we have a range of new initiatives to expand our audience and attract clinicians, industry, new companies and senior thought leaders to our conference.

As with all membership organisations, we are proud to support those early in their career and have a range of new researchers from undergraduate to early-mid career (10 years post PhD).

BNA2023 Delegates:



Our delegates

We will welcome 1,500+ of the neuroscience community to Liverpool in April 2025.

Our last congress in Brighton in 2023 hosted over 1,200 people from 32 countries (approx. 75% from the UK).

In 2025, we are introducing new initiatives to encourage more delegates from the clinical, biotech and pharmaceutical communities so our Festival is even more representative of the rich and diverse global neuroscience community.

A wide array of interests are represented at BNA Festivals, from neuronal signalling to behavioural neuroscience, psychology and psychiatry, and from neurodevelopment to neurodegeneration.

In 2023 we welcomed:

- 1,200+ people on site
- 186 speakers
- 19 partner organisations
- 65 exhibition partners
- 400+ poster presenters

Our Partners

Our Scientific Programme is supported and curated by over 20 leading international research organisations.

Our Exhibition contains the breadth of support systems and services for the life sciences community, from biotech to CROs, publishers to funders, charities to service providers, universities to commercial organizations.



New partners are joining all the time, visit our website for the latest additions.

Programme Overview

Scientific Programme & Content

The BNA2025 scientific programme will run across 3 days and will include keynote presentations, 6 parallel symposium tracks, interactive workshops, networking sessions, flash presentations and posters, selected by our Programme Organising Committee for their scientific excellence.

A daily track focused on clinical, industry or affiliated membership associations will run in parallel to the main conference sessions.

Key themes include:



Sun 27 April		Mon 28 April		Tuesday 29 April		Wednesday 30 April	
		08.30	Opening Plenary	08.30	Plenary	08.30	Plenary
		09.30	Parallel Sessions	09.30	Parallel Sessions	09.30	Parallel Sessions
		11.15	Exhibition - Break	11.15	Exhibition - Break	11.15	Exhibition – Break
		11.50	Plenary	11.50	Plenary	11.45	Poster Session
		12.50	Exhibition – Lunch	12.50	Exhibition – Lunch	13.15	Exhibition – Lunch
		13.50	Poster Session	13.50	Poster Session	14.00	Parallel Sessions
		15.20	Parallel Sessions	15.20	Parallel Sessions	15.45	Closing Plenary
13.00	Exhibition set up	17.05	Plenary	17.05	Plenary	16.45	Closing ceremony
18.00	Welcome reception	18.30	Public Lecture	19.00	Gala Dinner		
		20.00	Social Evening				

Programme Overview

Public Programme

The International Festival of Neuroscience is unique in its approach to including the broadest spectrum of people interested in the brain. Our **'Bring Your Own Brain'** public programme of events runs in the lead up to, and in parallel with the scientific conference, creating a real festival feel and sense of occasion.

Hosted by 'Liverpool Neuroscience', the public programme in 2025 will include a public lecture and a variety of events to engage local schools, businesses and members of the local community.



Social Programme

BNA2025 will provide multiple opportunities for attendees to network and make new connections in both casual and formal settings at stunning venues in the iconic city of Liverpool.

Partnership opportunities are available for our social programme, enabling you to engage with high profile attendees and share your organisations' message with large-scale audiences.

Sunday 27 April; Welcome Reception | Monday 28 April; Social Evening | Tuesday 29 April; Gala Dinner

Venue Overview; ACC Liverpool



The ACC Liverpool is a stunning waterfront location with an award-winning events team.

Easily accessible via air, rail and road, Liverpool is the perfect setting for an international event.

Click the compass to take a virtual tour of the venue:



BNA2025 will utilize the following key areas:

Registration – Galleria

Exhibition Hall – Hall 2

Plenary Lectures – Auditorium

Symposia sessions – 3a, 3b, 4, 11, 12

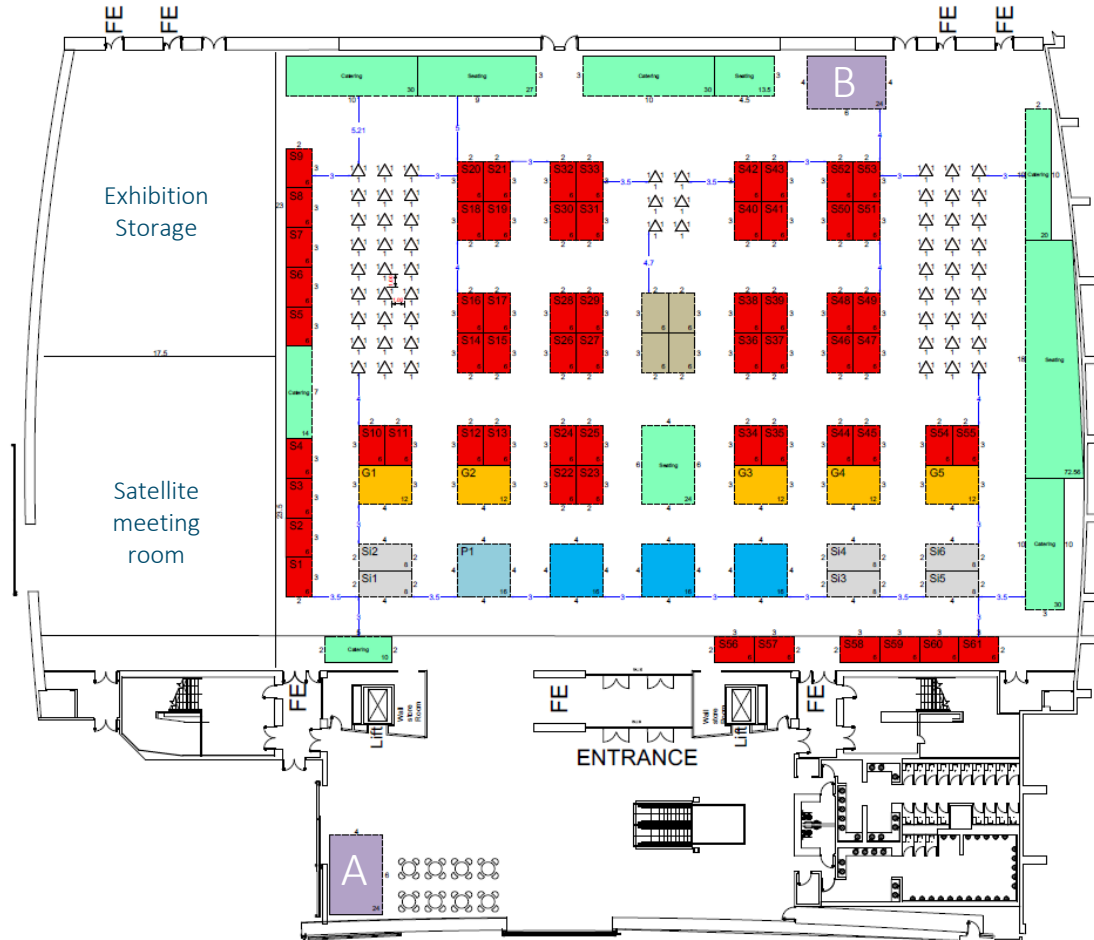
Career Zone – Lower Galleria

Rest and Restore Zone – Riverside balcony

Venue Overview; Exhibition Hall

The Exhibition Hall will be in Hall 2. Encompassing our exhibitors, posters, catering, theatres and popular silent symposia theatres, the layout has been carefully designed to ensure an even and constant footfall to all areas.

Subject to sponsorship, we would like to install a 'media lounge' in the centre of the hall for our media partners to host and film live interviews.



- Seating/Catering
- Exhibition
- Platinum Partner
- Gold Partner/
Gala Dinner Partner
- Silver Partner
- A Career Zone
- B Silent Theatre
- △ Poster board
- Market stall
- Inform/Connect
/Influence
Interactive Zones



Media Partnership Offer

Our Media Partnerships aim to provide organic exposure of your content and platform to our membership and event delegates. In a mutually beneficial arrangement, we hope to provide you with cutting edge content and access to experts, whilst simultaneously raising the profile of our event.

Services provided by BNA:

- Your logo, with link and up to 50 word bio on the BNA2025 conference website
- Listing in the printed on-site BNA2025 guide
- Ahead of the conference - mention of the media partnership in BNA monthly mailer x2 (3,000 + reach)
- Ahead of the conference - dedicated social media post announcing the partnership (70,000+ reach)
- Post conference – logo in thank you email to all delegates
- Display of your print media at the event venue
- Facilitated introductions to speakers ahead of the event
- Sharing of any social media posts or articles ahead of the event
- 2x complimentary tickets to all 3 days of the event

Services provided by our media partners:

- Inclusion of our event in your event calendar (online and print)
- Display the conference banner with link on your website
- Large advertisement in your print materials and/or newsletter
- Editorial contributions (e.g pre-event interviews with speakers, and/or post event reports)

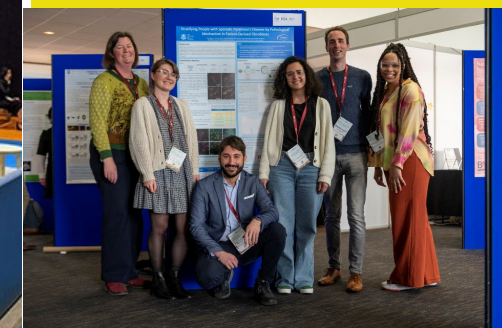
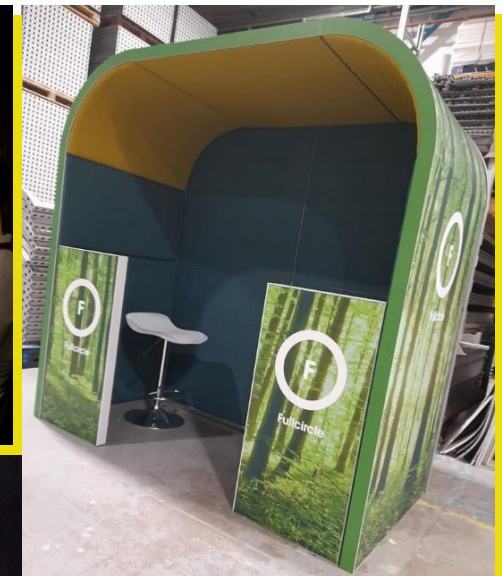


Additional Opportunities

Our media partnerships are intended to be reciprocal arrangements. To enhance your conference experience and further raise your brand profile, we have a range of opportunities available:

Optional extras include:

Exclusive sponsorship of the media lounge	£POA
Sponsorship of meeting pods in Hall 2 (min. 2)	£POA
Sponsorship of a poster session and prizes	£5,500
Branded charging kiosk	£3,500
Branded photo booth	£3,000
Page on event app, including downloads/resources	£2,000
Exclusive mailshot to delegates pre-event	£1,000
Sponsorship of a session	£2,500
Lead Retrieval	£1,000
Advert on event app homepage	£1,000




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To discuss the partnership opportunities in further detail, contact us today:

 Email Fiona Parker at fiona.parker@bna.org.uk

 Call us on +44 (0) 330 460 6007

For more information on the scientific programme, speakers and our partnerships, visit the conference website:

 www.BNA2025.org