

# Brain technologies: A brave new world?

The 2017 BNA Christmas Symposium  
Monday 18<sup>th</sup> December 2017, London

With the technological revolution well under way, the field of neuroscience is changing forever. The latest neurotechnologies are allowing us to view, manipulate and replicate the nervous system in ways we never thought possible.

In this symposium, leading experts will explore how neurotechnology is shaping both neuroscience research and the wider world around us; from the emergence of nanomedicines in disease treatment to prosthetics that can be controlled by the mind. The day will be concluded with a discussion panel on the ethical implications of this fast-moving field.

BNA Christmas symposia are heralded as one of the most popular events in the neuroscience calendar. Having established a reputation for lively and inclusive programmes they attract a wide range of professionals (university researchers, clinicians, psychiatrists, teachers and neurologists) across all career stages: high school students to retired professors. **Last year's event sold out two months in advance and we anticipate high interest in this year's event as well.**

This year's meeting will be held in South Quay in Canary Wharf, London – a unique waterfront location with great views of the Docklands quarter and the O2. It's a few minutes from South Quay DLR, and a short walk from Canary Wharf underground station. **We expect ~280 delegates to attend this exciting one-day event and would love your organisation to be a part of it.** As well as contacting delegates on the day **you will also be reaching the 2000+ BNA members** via advertising of the event in our newsletters, printed publications, social media and email updates.

**Sponsorship and exhibition opportunities are now available: see below for special early-bird rates.** If you would like to discuss alternative options please do not hesitate to contact the BNA office ([office@bna.org.uk](mailto:office@bna.org.uk), 07584 016279). **Secure your space now by completing the booking form on the last page.**



BENEFIT	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	WINE RECEPTION SPONSOR
Exhibition space to exhibit your company's profile	✓	✓	✓		
One table (3 x 2m) and 2 chairs	✓	✓	✓		
Power supply	✓	✓	✓		
Tea, coffee, refreshments and registrations for 2 stand personnel	✓	✓	✓		
Registrations to the event	5	3	2	2	2
Invitations to VIP buffet supper	5	3	2		
Company profile in the printed event programme	✓	✓	✓	✓	
Advertisement or inserts in the printed event programme	Full page	Half page			
Company profile and link to website on BNA event web page	✓	✓	✓	✓	✓
One time use of delegate list after event	✓	✓	✓	✓	
Leaflets displayed on tables during wine reception					✓
Advertisements in the Spring 2018 and Summer 2018 editions of the BNA bulletin	Full page	Half page			
Web banner on the BNA website with hyperlink to company website	6 months	3 months	3 months	3 months	
<i>Full acknowledgement of support by including the logo on the following:</i>					
Printed onsite programme	✓	✓	✓	✓	✓
On website event page in prominent position	✓	✓	✓	✓	✓
On event posters in a prominent position	✓	✓	✓		
Displayed on holding slides used throughout the event	✓	✓			
All other promotional material including directional signage	✓	✓			
Acknowledgement in e-bulletin and all promotional emails sent by the BNA	✓	✓			
Displayed on name badges	✓				
Wine reception holding slide					✓
<b>PRICE (ex VAT)</b>	<b>£4000</b>	<b>£2400</b>	<b>£1200</b>	<b>£600</b>	<b>£600</b>
<b>PRICE (EARLY-BIRD DISCOUNT) (ex VAT)</b>	<b>£3500</b>	<b>£2000</b>	<b>£1000</b>	<b>£500</b>	<b>£500</b>
<b>Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>1</b>

## **STAND ALONE ADVERTISING OPPORTUNITIES**

A4 advert in onsite printed programme:

- £400 outside back cover
- £350 inside front cover
- £300 inside back cover
- £250 internal

A4 flyers (to be provided by your organisation) inserted in event programme:

- £300

**Please note all prices are ex VAT, and all flyers and adverts are subject to artwork approval.**

If you would like to discuss alternative options please do not hesitate to contact the BNA office ([office@bna.org.uk](mailto:office@bna.org.uk), 07584 016279).

**Early-bird discount deadline = 31<sup>st</sup> August 2017**

**SPONSORSHIP AND EXHIBITION BOOKING FORM**

This Booking Form should be completed and returned to Alex Collcutt, BNA Executive Officer – BNA, email: [office@bna.org.uk](mailto:office@bna.org.uk)

Please complete and return with your selected package choice (right)	
Company name: <i>(used in programme &amp; on website)</i>	
Contact name:	
Email:	
Tel:	
Mobile:	
Company invoice Address:	
Country:	
Post Code:	
VAT no:	
PO no (if applicable):	

SPONSORSHIP PACKAGES AND OPPORTUNITIES	PRICE*	✓
Platinum Sponsor	£3,500	
Gold Sponsor	£2,000	
Silver Sponsor	£1,000	
Bronze Sponsor	£500	
Wine Reception sponsor	£500	
A4 advert in programme: outside back cover	£400	
A4 advert in programme: inside front cover	£350	
A4 advert in programme: inside back cover	£300	
A4 advert in programme: internal cover	£250	
A4 flyers inserted in programme	£300	

*\*All prices stated are ex VAT. Standard UK VAT rate is 20%. Prices indicated are at the early-bird discount rate (deadline: 31<sup>st</sup> August 2017). If forms are received after the deadline, prices will be adjusted (see table on page 2)*

<b>If you have selected a package which includes an exhibition option (i.e. platinum, gold or silver sponsorship), please also confirm whether will need a power supply.</b>	
We require a power supply	