

Invitation to become a Partner Society for the **BNA Festival of Neuroscience 2019** 







## Introducing the Festival of Neuroscience

In April 2019, at the Convention Centre Dublin (CCD), the British Neuroscience Association will host its fourth Festival of Neuroscience. We are delighted to be hosting the Festival in collaboration with Neuroscience Ireland and to have the British Society of Neuroendocrinology as our Festival Partner.

The ambition and scope of BNA Festivals make them unparalleled within the UK.

The first Festival (BNA2013, London) set the template for a completely novel forum, where other organisations with an interest in brain research were invited to join the BNA to create a cross-disciplinary and celebratory neuroscience event, bringing together fundamental research with

clinical expertise and public engagement as well.

Subsequent Festivals (BNA2015 in Edinburgh; BNA2017 in Birmingham) confirmed the success and popularity of this innovation; each one has attracted 1150-1500 delegates, a remarkable thirty partner organisations have taken part to date, and each has created a genuinely diverse and stimulating mix of neuroscientific interests.

In 2019 we are excited to be venturing outside the UK for the first time by holding the festival in the Republic of Ireland. We will be working closely with Neuroscience Ireland for BNA2019, and, as with previous events, inviting other organisations with interests in the brain and neuroscience to join us.

### The BNA2017 Festival

BNA2017 was again a highly successful event. See below for key facts and quotes from delegates via social media:

I can't wait, on my way into BNA 2017. It is going to be spectacular. #BNA2017 #neuroscience Great to hear Prof Linden at #BNA2017 #festivalofneuroscience on the importance of collaboration between neuroscientists & psychiatrists.

At #BNA2017 this week! I've had some good conversations and questions about our research. Getting new ideas!

Finally feeling like a Neuroscientist again. #BNA2017

#### **57** programmed events

6 plenaries, 36 symposia, 5 special events, 3 social events, 2 workshops, 5 discussion forums

1 satellite symposium

Thanks for organising a great session at #BNA2017 - important to recognise crosstalk with other fields!

BNA2017

200+

speakers in symposia, workshops plenaries and forums

**68** exhibitors

1150 attendees (not including

exhibitors)

**500+** posters in **3** poster sessions

# 18 participating organisations

2 Festival Partners (the BNA and the Physiological Society)
 12 Partner Societies,
 4 Supporting Societies

Making lots of Irish friends at #BNA2017; cannot wait for the Dublin edition now

### 21 public activities

2 lectures, 7 short talks/discussions3 interactive art/performance events2 art exhibits, 2 hands-on activities

And that's the end of #BNA2017. What a great conference!

**22** sponsors and donors

## BNA2019: Being a Partner Society

Being a **Partner Society** at a Festival of Neuroscience enables your organisation to become an integral part of the event.

A Partner Society has **ownership of a symposium** in the main scientific programme, is invited to join the **Programme Organising Committee** to influence the Festival as a whole, and is able to invite its own members to register for the meeting at BNA member prices, meaning that Festival Partners **give their members access** 

to a diverse and stimulating neuroscience community, with the opportunity to interact with people from multiple fields of neuroscience, beyond those within their own membership.

Being a Partner Society gives your organisation a **presence and visibility** at arguably the most scientifically exciting and popular UK neuroscience event, and, in Festival years, **the largest event of its kind across Europe**.

#### As a Partner Society, you will get:

- Ownership of one Festival symposium with a topic and speakers of your choice
- Invitation for a representative to join the **Programme Organising Committee**
- Substantially reduced registration fees for all your members
- Free banner placement in registration area of the Festival
- Discounted prices for a stand in the main exhibition area
- Branding and recognition as a Partner Society in all communications and promotion associated with the Festival, including website and meeting programme

As a Partner Society, you and your members will be part of the largest event of its kind throughout Europe in 2019.



### BNA2019: Costs

The Festival as a whole has a scientific programme of 5040 minutes / 84 hours. As Partner Society, your organisation has ownership of 100 minutes / 1 hour 40 minutes. This represents 1.98% of the scientific programme.

The cost of holding BNA2019 will be >£450k. The cost of 1.98% is therefore at least £8,910.

However, we ask Partner Societies for a contribution of just £1,750 towards the core costs of running the event.

As Partner Society, you would also cover speaker expenses for people taking part in the symposium you convene in the programme. This gives you the autonomy and freedom to use your own policy and procedures for reimbursing speakers, independent of the BNA, and means that your speakers will have direct contact with your own organisation and recognise you as owning the programme stream.

Speakers taking part in your symposium get free registration to the whole festival, and all your members can attend at BNA members' rates.

## Dublin, 14-17 April 2019

The Festivals of Neuroscience are unique for their ability to draw together leading neuroscientists across different domains (and countries) to stimulate cross-discipline knowledge, combined with a record of both inspiring and promoting early-career researchers and clinicians.

Being part of the Festival of Neuroscience in April 2019 will mean your organisation will be centrally involved in and associated with this unique event. Your members will benefit in ways that enhance your regular programme of activities.

Dublin represents an especially attractive venue and we anticipate at least 1500 delegates.

We look forward to seeing you in the Emerald Isle in April 2019.























#### \*Points of note\*

Although Partner Societies are free to choose topics and speakers for their symposia, they will still need to follow Festival symposia guidelines on composition (e.g. gender balance) and be subject to review by the Programme Organising Committee. Full guidelines available on request.

Please note that all prices quoted are exclusive of VAT.