

Mental Health – what presents has neuroscience left under the Christmas tree?

Monday 12th December 2016, KCL, London



The burden of mental health disorders continues to grow with a significant impact on both health and healthcare and is a very topical subject.

The idea of this special event is to describe what neuroscience has contributed to the diagnosis, management and treatment of mental health disorders. Join us as we host a <u>top line-up</u> of expert speakers in the fields of mental health and neuroscience.

We expect 250 delegates to attend this one-day symposium and we invite your organisation to be a part of this event.

Sponsorship opportunities and exhibition packages are outlined below, however if you would like to discuss any other options then please do not hesitate to contact the BNA office (<u>office@bna.org.uk</u>).

The meeting will take place in the iconic King's building in the Strand Campus and exhibition stands will be located in the <u>Great Hall</u>, this is where refreshments will be served to delegates throughout the day and a wine reception in the evening. Please complete and return the booking form on the last page to secure your space.

Louise Tratt Executive Officer British Neuroscience Association office@bna.org.uk

BNA Xmas symposium 2016 Sponsorship Opportunities

Platinum Sponsor Cost (VAT excluded)

- Full page advertisement or inserts in the printed event programme (artwork subject to approval)
- Company profile in the printed event programme
- Full acknowledgement of support by including the logo on the following
 - Printed onsite programme
 - o Displayed on holding slides used throughout the event
 - Displayed on name badges
 - On event posters in a prominent position
 - On website event page in prominent position
 - o All other promotional material including directional signage
 - Acknowledgement in e-bulletin and all promotional emails sent by the BNA
- Company profile and link to website on BNA event web page
- Full page advertisements in the Spring 2016 and Summer 2016 editions of the BNA bulletin (subject to approval of copy)
- Web banner on the BNA website with hyperlink to company website for 6 months
- 5 invitations to VIP buffet supper
- 5 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Power supply
- One table and 2 chairs
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event

Gold Sponsor	- 2 1 opportunity available
Cost (VAT excluded)	£2,000

- Half page advertisement or inserts in the printed programme (artwork subject to approval)
- Company profile in the printed event programme
- Full acknowledgement of support by including the logo on the following
 - Printed onsite programme
 - o Displayed on holding slides used throughout the event
 - o On event posters
 - \circ On website event page
 - $\circ~$ All other promotional material including directional signage
 - o Acknowledgement in e-bulletin and all promotional emails sent by the BNA
 - $\circ~$ On website event page
- Company profile and link to website on BNA event web page
- Half page advertisement in the Spring 2016 and Summer 2016 editions of the BNA bulletin (subject to approval of copy)
- Web banner on the BNA website with hyperlink to company website for 3 months
- 3 invitations to VIP buffet supper
- 3 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Power supply
- One table and 2 chairs
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event



£3,500

1 opportunity available

Power supply One table and 2 chairs

Bronze Sponsor Cost (VAT excluded)

- Company profile in the printed programme
- Full acknowledgement of support by including the logo on the following:
 - Printed onsite programme
 - On website event page
- Company profile and link to website on BNA event web page
- Web banner on the BNA website with hyperlink to company website for 3 months
- 2 registrations to the event
- Delegate list after event

Wine Reception Sponsor Cost (VAT excluded)

- Full acknowledgement of support by including the logo on the following:
 - Printed onsite programme
 - On website event page
 - Wine reception holding slide
- Company profile and link to website on BNA event web page
- 2 registrations to the event
- Leaflets displayed on tables during wine reception

Advertising Opportunities

A4 advert in onsite printed programme:

- £400 outside back cover
- £350 inside front cover
- £300 inside back cover
- £250 internal

A4 flyers (to be provided by your organisation) inserted in event programme:

• £300

Please note all flyers and adverts are subject to artwork approval.

BNA Xmas symposium 2016 Sponsorship **Opportunities**

Silver Sponsor Cost (VAT excluded)

Company profile in the printed programme

- Full acknowledgement of support by including the logo on the following
 - Printed onsite programme
 - On event posters
 - On website event page
- Company profile and link to website on BNA event web page
- Web banner on the BNA website with hyperlink to company website for 3 months
- 2 invitations to VIP buffet supper
- 2 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event

4 opportunities available £500





1 opportunity available £500

BNA Xmas symposium 2016 Sponsorship Opportunities



SPONSORSHIP AND EXHIBITION BOOKING FORM

BNA Xmas symposium - 12 December 2016 - London This Booking Form should be completed and returned to Louise Tratt – BNA , email: <u>office@bna.org.uk</u>

All prices exclude VAT (current UK VAT rate is 20%).

Please complete and return with your selected package choice				
Company name: (to be used in programme and on website)				
Contact name:				
Contact Address:				
Post Code:		Country:		
Tel:		Mobile:		
Email:				
Invoice Address: <i>(if different from above)</i>				
VAT no:		PO no:		

SPONSORSHIP PACKAGES AND OPPORTUNITIES	PRICE	√
Platinum Sponsor	£3,500 + VAT	
Gold Sponsor	£2,000 + VAT	
Silver Sponsor	£1,000 + VAT	
Bronze Sponsor	£500 + VAT	
Wine Reception sponsor	£500 + VAT	
A4 advert in programme: outside back cover	£400	
A4 advert in programme: inside front cover	£350	
A4 advert in programme: inside back cover	£300	
A4 advert in programme: internal cover	£250	
A4 flyers inserted in programme	£300	