



# BNA Xmas symposium 2016

## Sponsorship Opportunities



### Platinum Sponsor

Cost (VAT excluded)

1 opportunity available  
**£3,500**

- Full page advertisement or inserts in the printed event programme (artwork subject to approval)
- Company profile in the printed event programme
- Full acknowledgement of support by including the logo on the following
  - Printed onsite programme
  - Displayed on holding slides used throughout the event
  - Displayed on name badges
  - On event posters in a prominent position
  - On website event page in prominent position
  - All other promotional material including directional signage
  - Acknowledgement in e-bulletin and all promotional emails sent by the BNA
- Company profile and link to website on BNA event web page
- Full page advertisements in the Spring 2016 and Summer 2016 editions of the BNA bulletin (subject to approval of copy)
- Web banner on the BNA website with hyperlink to company website for 6 months
- 5 invitations to VIP buffet supper
- 5 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Power supply
- One table and 2 chairs
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event

### Gold Sponsor

Cost (VAT excluded)

→ 1 opportunity available  
**£2,000**

- Half page advertisement or inserts in the printed programme (artwork subject to approval)
- Company profile in the printed event programme
- Full acknowledgement of support by including the logo on the following
  - Printed onsite programme
  - Displayed on holding slides used throughout the event
  - On event posters
  - On website event page
  - All other promotional material including directional signage
  - Acknowledgement in e-bulletin and all promotional emails sent by the BNA
  - On website event page
- Company profile and link to website on BNA event web page
- Half page advertisement in the Spring 2016 and Summer 2016 editions of the BNA bulletin (subject to approval of copy)
- Web banner on the BNA website with hyperlink to company website for 3 months
- 3 invitations to VIP buffet supper
- 3 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Power supply
- One table and 2 chairs
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event

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### Silver Sponsor

3 opportunities available

Cost (VAT excluded)

**£1,000**

- Company profile in the printed programme
- Full acknowledgement of support by including the logo on the following
  - Printed onsite programme
  - On event posters
  - On website event page
- Company profile and link to website on BNA event web page
- Web banner on the BNA website with hyperlink to company website for 3 months
- 2 invitations to VIP buffet supper
- 2 registrations to the event
- 3 x 2m exhibition space or poster board 2 x 1m to exhibit your company's profile
- Power supply
- One table and 2 chairs
- Tea, coffee, refreshments and registrations for 2 stand personnel
- Delegate list after event

### Bronze Sponsor

4 opportunities available

Cost (VAT excluded)

**£500**

- Company profile in the printed programme
- Full acknowledgement of support by including the logo on the following:
  - Printed onsite programme
  - On website event page
- Company profile and link to website on BNA event web page
- Web banner on the BNA website with hyperlink to company website for 3 months
- 2 registrations to the event
- Delegate list after event

### Wine Reception Sponsor

1 opportunity available

Cost (VAT excluded)

**£500**

- Full acknowledgement of support by including the logo on the following:
  - Printed onsite programme
  - On website event page
  - Wine reception holding slide
- Company profile and link to website on BNA event web page
- 2 registrations to the event
- Leaflets displayed on tables during wine reception

### Advertising Opportunities

A4 advert in onsite printed programme:

- £400 outside back cover
- £350 inside front cover
- £300 inside back cover
- £250 internal

A4 flyers (to be provided by your organisation) inserted in event programme:

- £300

**Please note all flyers and adverts are subject to artwork approval.**

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**Sponsorship Opportunities**



**SPONSORSHIP AND EXHIBITION BOOKING FORM**

BNA Xmas symposium - 12 December 2016 - London

This Booking Form should be completed and returned to Louise Tratt – BNA , email: [office@bna.org.uk](mailto:office@bna.org.uk)

**All prices exclude VAT** (current UK VAT rate is 20%).

Please complete and return with your selected package choice

Company name: <i>(to be used in programme and on website)</i>			
Contact name:			
Contact Address:			
Post Code:		Country:	
Tel:		Mobile:	
Email:			
Invoice Address: <i>(if different from above)</i>			
VAT no:		PO no:	

SPONSORSHIP PACKAGES AND OPPORTUNITIES	PRICE	✓
Platinum Sponsor	£3,500 + VAT	
Gold Sponsor	£2,000 + VAT	
Silver Sponsor	£1,000 + VAT	
Bronze Sponsor	£500 + VAT	
Wine Reception sponsor	£500 + VAT	
A4 advert in programme: outside back cover	£400	
A4 advert in programme: inside front cover	£350	
A4 advert in programme: inside back cover	£300	
A4 advert in programme: internal cover	£250	
A4 flyers inserted in programme	£300	